

Business Application

Celebrate Wallingford 2011

Johanna Fishbein Park (railroad station green) & Hall Avenue

October 1st & 2nd

Are you looking for an excellent way to showcase your business to the public? If so, plan to participate in **Celebrate Wallingford 2011**, a two-day outdoor event held in downtown Wallingford that attracts many people.

All sale items must be cleared through *Wallingford Center Inc.* (**Note: Food sales and or distribution of food items are not allowed in the civic or business areas.**)

SIGN-UP: Please fill out the form attached & return it to Wallingford Center, Inc., by **August 20, 2011**. Space is limited and will be reserved on a first-come, first served basis. Only groups who staff their booths for both days will be considered.

COST: The cost of a business booth is **\$185.00** which reserves you a 10x10 space for the two days and must be paid by August 20th. (**Note: There is a \$25.00 fee for returned checks.**)

SPACE: Each Business will be assigned a 10x10 space, which will accommodate up to three tables. You may bring your own tables, chairs and tent, or rent these items from **Mr. Tent**. *Please make arrangements with Mr. Tent (203-272-5793) prior to September 10, 2011.*

SET-UP: Exhibitor set-up time is 7:00am on Saturday ~ October 1st. No cars are allowed on the site after 9:00 a.m. Please arrange to have a hand truck or other means to move your item to your assigned location, as some spaces may not be accessible by car. After your vehicle is unloaded it must be moved to one of the designated public parking areas. If you choose to leave your booth set up overnight on Saturday, security services will be available – however, you are responsible for your tent and the items stored inside.

CLOSING: Take down of all displays is scheduled for 6:00 p.m. on Sunday October 2nd. No vehicles are permitted on site before the appointed break down time. Exhibitors are responsible for cleaning their area after the event.

Any questions please call *Wallingford Center Inc.* ~ 203-284-1807 or email:

lizlandow@wallingfordcenterinc.com event is ***RAIN OR SHINE!!***

Deadlines: August 20th to register
September 10th to rent tents, tables or chairs
From Mr. Tent – 203-272-5793

Event hours: Saturday October 1st ~ 11am to 7pm

Sunday ~ October 2nd ~ 12pm to 6pm

Name of Business.....

We will be selling the following item(s)

\$185.00 check enclosed

Name of person responsible for booth.....

Signature.....

Title.....

Address.....

Phone numberFax number

Email address.....

We will be calling Mr. Tent to rent items. Yes..... No.....

Mail to Wallingford Center Inc.,
261 Center Street
Wallingford, CT 06492
203-284-1807 fax: 203-284-1046

No late applications accepted, No refunds will be granted.
Participants who do not adhere to the rules and regulations will be
asked to leave.